

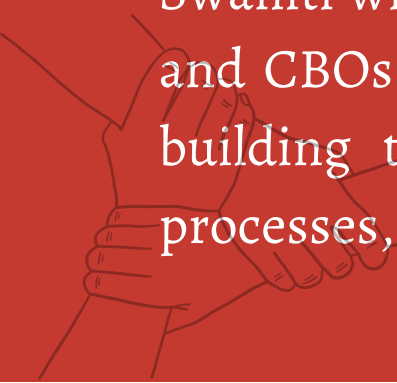


CATALYST PROGRAM

Collaborative Action Through Active Leadership by Youth for Sustainable Transformation

Executive Summary

Indian youth have been the backbone of our civic success. But due to the limited engagement venue for young people to leverage their passion for civic engagement, millions of youths are unable to get an opportunity to make constructive interventions in their societies. Seeing a tremendous opportunity to strengthen grassroots civic entrepreneurs who have a problem-solving orientation, Swaniti proposes working across communities. Swaniti's CATALYST (Collaborative Action Through Active Leadership by Youth for Sustainable Transformation) program aims to identify such individuals or bootstrapped Community Based Organizations (CBOs) and support them to be Beacons of Change in their community. Swaniti will function as an incubator to the individuals and CBOs and help them grow through its support in building their capacity, organizational systems and processes, network, and financial support.





Introduction

CATALYST aims to guide and incubate individuals and small-scale social entrepreneurs who passionately promote community development in India. Participants will be provided with mentorship, training sessions, a financial stipend, and networking opportunities with industry experts and leaders. The program aims to build a local support system and create sustainable change in communities.

Swaniti will select 20 change-makers under this program and support them for a year with:

- An industry-oriented training under a panel of experts.
- A basic stipend of 5,000 INR/month to ensure that their base costs are covered
- National and state platforms to showcase the work that they are pursuing
- Build capacity by connecting them with a cohort of experts and trainers
- Fundraising support for them to continue growing as civic entrepreneurs
- Showcasing their success and insights globally





The CATALYST fellowship is looking at social entrepreneurs who believe:

- Local problems need local champions with a modern perspective to resolve them.
- Community engagement paired with government programs can be tremendously impactful.
- Strong local governments can have a transformative impact.
- Problem solvers who can strengthen existing frameworks can take the nation forward.
- People embedded within communities are best suited to solve community problems.

Here are the key features of the CATALYST Fellowship:

- **Eligibility:** The program is open to individuals and CBOs that are working towards community development. Individual applicants should be Indian citizens and must be above 21 years of age.

- **Selection Process:** 20 entities including individuals will be selected for the program through a rigorous selection process. The selection will be based on the Expression of Interest, the Interview of the individual or Head of the organization, and the Due Diligence





● **Fund:** The selected individuals will receive a stipend to support their project implementation. The organization may consider providing some amount as seed funds and that will depend on the nature and scope of the project. All funding will be deliverable based and the grantees will be held accountable against targets.

● **Network Support:** Individuals and CBOs will be connected with the Civil Society Organizations (CSOs) that are already associated with Swaniti. This will help them to build their network, learn from the experiences of other organizations, and collaborate on projects.

Overall, The CATALYST Program is designed to support and empower exceptional individuals as well as small-scale social entrepreneurs who are pursuing community development across India.

Application Process & Criteria:

We invite eminent individuals to recommend individuals and CBOs who they think are pushing it hard to create change and the CATALYST program can help them. Independent applications are also welcome through email at catalyst@swaniti.in





Criteria for applicants:

- Individuals or the Head of the organization must be between 18-35 years of age
- Working towards solving community problems for at least 2 years
- Individual or head of the organization must be an Indian National
- Keen to learn and grow by working on articulated objectives
- Some established history of working on civic engagement
- Addressing issues related to livelihood, climate change, sustainability, governance, health, education, etc

Application and Selection Timeline

Phase 1: Getting applications - June 20th 2023

Expression of Interest from each candidate or CBO

Phase 2: Assessment of Applications - July 10th 2023

The CBO should be registered at NGO Darpan

Phase 3: Selection Process - July 20th 2023

Will be conducted by a panel of experts